

PARENT GUIDE COMMUNICATION

HEY FRIENDS,

We've all had to rethink a lot over the past few years. Our organization has learned a great deal from the churches we partner with, and we're excited to roll out a change to help you better partner with parents.

When the pandemic hit in 2020, Orange made the decision to provide "Sunday at Home" videos for families in addition to accompanying Parent Guides. When the world reopened, we continued to provide the Sunday at Home videos for families through the Parent Cue YouTube channel. Now, three years later, we have made the decision to discontinue the Sunday at Home videos on the Parent Cue YouTube channel, as well as the accompanying Parent Guides. December will be the last month we will be offering both of these resources.

Never fear! We are committed to helping you connect with parents and kids in your church throughout the week. Starting with January's curriculum, we have updated the included weekly Parent Cues to streamline our parent resources. This will allow you to send home one primary resource each week that will include some of the elements you've come to love from the Parent Guides, like:

- **engagement questions** for parents to talk about the Bible story with their kids
- **guided prayers**
- **QR codes for the following:**
 - faith and character activities located on the Parent Cue website
 - monthly worship song on Spotify
 - link to download the Parent Cue app, where kids and families can watch the weekly Bible story and more!

In addition to this, we'll continue to offer the following resources to help you connect with parents and kids.

- **Virtual online experience videos** for families will continue to be available in the Media Package. With the purchase of an Enhanced Licensing Agreement, you will legally be able to post, share, and stream online experience videos from any of your church-branded platforms—such as your church website, Facebook page, or YouTube channel. If you have any questions about purchasing an Enhanced Licensing Agreement, please contact your Orange Specialist (findmyos.com) or Partner Support (partnersupport@thinkorange.com or 866.343.4874).
- In our curriculum, we will continue to offer **social media guides, images, and videos** that will help you engage with families in your community.
- Also in our curriculum, we will continue to offer age-appropriate **devotionals** for kids to engage with God's Word and find out how they can live out the month's virtue in their everyday lives.

Make sure parents in your ministry download the Parent Cue app today for FREE. The app is available for both iOS and Android devices. And, look for exciting new updates coming soon in 2024 with the Parent Cue app!